Dear colleagues and friends,

Security Health Plan, part of the Marshfield Clinic Health System, has made its mission to help people and communities reach their best health. Part of how we do this is by making investments in the communities we serve across Wisconsin.

In 2016, Security Health Plan touched people in 31 Wisconsin counties – more than ever before. Among the ways our investments made a difference:

- trained educators to screen students for behavioral health risks
- brought bravery and confidence to children undergoing medical care
- paved a path for kids to build lifelong healthy habits
- kick-started an appreciation for reading among youngsters
- guided parents to know how to care for their children when they get sick
- helped older adults remain healthy, active, socially connected, continually learning and living independently

It is gratifying to be able to make so many connections with people across our state. I am always impressed with the dedicated organizations, leaders and volunteers who collaborate to make other people’s lives better. I am pleased Security Health can put more muscle behind these terrific programs and help them flourish.

Best regards,

Julie Brussow

Security Health Plan Chief Executive Officer
Taking care across Wisconsin

We look forward to engaging with even more counties in 2017.

We've invested in this Wisconsin community for . . .

- five years
- four years
- three years
- two years
- our first time
Security Health Plan invests in communities

As a not-for-profit organization, Security Health Plan is focused on helping people and communities achieve their best health.

We do this through our investments in three primary areas of focus (our ABCs): aging health, behavioral health and children's health. Across each initiative, we strive to improve health literacy because we believe each person plays an essential role in their own health care, and they can take better care, the more they know.

In addition, you'll notice our support of community efforts that add to the health of the community as a whole. Our employees take a personal interest in our community causes. Through our Employee-Driven Corporate Giving Campaign, they nominated 12 organizations to receive $1,000 each towards their non-profit efforts, one for each month of 2015-2016.

We believe that by focusing on these priorities, we can make a measurable improvement on the health of the communities we serve.

And we're proud to say someone thinks we're doing something right. This year, we were recognized for our investments in our communities: Wisconsin Health Literacy nominated us for the Outstanding Business award, which we accepted at the greater Madison chapter of the Association for Fundraising Professionals National Philanthropy Day.

Read on to see how we're taking care.
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### Our health initiatives:

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In addition to our health initiatives, we support efforts that add to the health of the community as a whole:

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Making Tai Chi accessible to older adults

In 2015-2016, we were pleased to invest $95,000 in the aging members of our community. Our efforts connected them to a variety of evidence-based community classes, screenings and programs that help them overcome barriers to healthy aging.
Making Tai Chi accessible to older adults

Aging & Disability Resource Center (ADRC) Adams, Green Lake, Marquette and Waushara Counties

Participants of the free ADRC Tai Chi classes we sponsored this fall can say they’ve seen a sort of watercolor being painted: They’ve stepped into a room of seniors swaying gently like trees, surrounded by the sounds of woodwinds and birds chirping.

As beautiful as it is effective, the originally Chinese practice of Tai Chi has been proven to prevent falls by increasing balance, stability and flexibility.

In its community survey, the town of Wautoma identified the need for more exercise opportunities as the community’s second highest need. Security Health Plan invested in ADRC’s evidence-based Tai Chi series as part of its 2015-2016 Healthy Aging grants.

“Remain rooted to the ground. Focus on where you are placing your weight as you shift... if I pushed you right now, you would not fall.”

— Amanda Kutcher, Tai Chi instructor, ADRC
Building Bridges to Connect Community and Healthcare

Aging and Disability Resource Center of Central Wisconsin (ADRC-CW)

Aging will someday affect us all, but our resources for navigating it will help us most when they work in concert. That’s why we’ve invested in the ADRC-CW’s provider referral process that connects patients to community programs that help them age with health and grace – programs like the ADRC-CW’s evidence-based workshops meant to educate aging adults on how to lessen the impacts of aging, chronic disease and disabilities in their lives. Class participants learn how to prevent falls, improve communication with their healthcare providers and family, and take action to manage their health conditions.

Workshops are meant to educate aging adults on how to lessen the impacts of aging, chronic disease and disabilities in their lives.
Investing in Keeping Iron County Seniors Healthy

Aging Unit of Iron County, Inc.

We understand health is holistic – meaning social, psychological, emotional and physical factors can work to improve members’ overall health. We were thrilled to see the Aging Unit of Iron County’s innovative designs for enhancing the health and well-being of their under-served senior population. Opportunities included financial support for the purchase of fresh locally-grown foods, health education classes, art classes to decrease isolation, and technology classes that teach seniors to use new tools for locating reliable health information and becoming more involved in their own care.

Seniors in Iron County learned how to navigate new forms of technology from high school “seniors,” connecting aging adults with the community, in person and online.
Healthy Living and Healthy Aging in Bayfield County

Bayfield County Department of Human Services

We love Wisconsin – it’s our home. But we’ll be the first to admit some of the most beautiful counties are also the most remote, making it a challenge to access the health resources that become more necessary with age. Bayfield County Aging and Disability Services and the Bayfield County Health Department partnered to deliver health programs to help older adults in the county better understand their health conditions and develop skills to remain healthy as they age. Programs include Living Well with Chronic Conditions, Healthy Living with Diabetes, Stepping On, Matter of Balance and Powerful Tools for Caregivers. To ensure everyone who could benefit from the programs was aware of them, the two organizations established a provider referral process.

“No hands!” One participant of this autumn’s Stepping On fall prevention program gave new meaning to the phrase: As he used it to describe his ability to stand up from a chair without pushing off or pulling himself up, “No hands!” meant increased physical confidence and knowledge.
Helping Seniors to Safely Age in Place
Indianhead Community Action Agency

Home is where the heart is, and where many seniors want to stay; we want to help, as long as it’s safe. This pilot project provided fall prevention training and home modifications for frail seniors in their Rusk County homes. Nurses performed a home safety audit to identify fall risk factors and provided in-home education, including exercises to promote stability and medication management suggestions. Weatherization crews also made recommended home modifications to further avoid falls.

Mind & Body Wellness
Merrill Area Community Enrichment Center

We want you to keep your friends close, and your memories closer, which is why we were proud to support the increasing number of individuals with Alzheimer’s disease and/or dementia through Mind & Body Wellness. The educational materials and activities were designed to promote brain health by emphasizing healthy diet, exercise and mental and social activities. Growing evidence suggests these factors significantly impact your brain health and risk for dementia.

We want you to keep your friends close, and your memories closer.
Chronic Pain Self-Management
Preventive Health Strategies, Dodge Jefferson Healthy Community Partnership, and the Waukesha County Aging and Disability Resource Center

Pain often accompanies age, but support can, too. We invested in the education of master trainers to deliver five evidence-based Chronic Pain Self-Management (CPSM) workshops in Waukesha and Jefferson counties. The workshops were designed to educate and support older adults living with chronic pain. Past participants report feeling more energized and less fatigued; they exercise more, have a better rapport with their providers, and feel more in control of their physical and emotional well-being.

LIVESTRONG at the YMCA
Woodson YMCA

Cancer survivors have been through it all. We’re here to help keep them strong after the fight, too. Because exercise is proven to help cancer survivors better their ongoing physical health, ability to do everyday tasks, and overall emotional sense of well-being, we supported LIVESTRONG at the YMCA. This free, 12-week small group exercise program was open to all cancer survivors.
Respecting Choices: Advance Care Planning

Tough conversations are sometimes those most worth having. We want to make sure you have this one: Advance care planning is a process of reflection, understanding and discussion of future medical decisions, including end-of-life preferences. Committing time to make a thoughtful care plan is a service to yourself and the loved ones who might be charged with caring for you. Security Health Plan supported your planning by offering trained Social Work Care Managers that led group workshop instruction in Respecting Choices, the nationally recognized advance care planning program developed by Gunderson Health System. Advance care planning guides you through reflections on your values, the choice of a healthcare agent, discerning treatment goals, and the completion of an advance directive. So you can pass in peace.

Security Health Plan will continue to partner with community organizations to support the health of older adults.

Making a thoughtful care plan is a service to yourself and your loved ones.
Wisconsin Institute for Healthy Aging (WIHA): 2016 Healthy Aging Summit

These days, evidence is everything. Which is why we were happy to support the WIHA’s efforts to share the new information and evidence-based research they’ve found on healthy aging with the healthcare providers and professionals who care for the aging, through their bi-annual Healthy Aging Summit.

“We at Wisconsin Health Literacy consider Security Health Plan as one of our most valued partners. Our friends at Security not only understand the impact of health literacy, but have also made it an organizational priority.”

— Steve Sparks, director of Wisconsin Health Literacy
Let’s Talk About Medicines

Readers might remember their first book, but how about their first medicine label?

We believe health literacy is as important as overall literacy, because it enables and empowers people to take care of themselves.

With the average 50-year-old taking three prescription medications on a regular basis, health literacy becomes all the more important with age. That’s why we’ve chosen to support Let’s Talk About Medicines since 2015, a series of 25 educational workshops presented by Wisconsin Health Literacy to help adults 50 years and older better understand how to safely and effectively use their medications.

Workshop participants learned how to understand the main parts of a prescription medicine label, read and interpret label instructions, recognize types of medicine containers and labels, understand dosage instructions, implement strategies
Let’s Talk About Medicines Workshop success

BEFORE THE WORKSHOPS:

- 25% Only twenty-five percent of participants correctly interpreted when their medication should be taken.
- 41% Only forty-one percent could correctly identify the parts of a prescription label.

AFTER THE WORKSHOPS:

- 56% Participants’ medication timing and label literacy rates rose to fifty-six percent.
- 58% Participants’ medication timing and label literacy rates rose to fifty-eight percent, respectively.

for remembering to take medicines, properly store medicines, and understand how over-the-counter medicines might interact with their prescription medicines. Workshops were offered to 358 native English speakers and English Language Learners.

The workshops made such an impact that we’re happy to continue our support in 2017.
Behavioral, emotional, social traits

b.e.s.t. universal screening
That’s why we’ve brought b.e.s.t. behavioral health services to students with $100,000 in school-based grants for the 2016-2017 school year.

Many Wisconsin communities have identified behavioral health as a top health priority, as has the state of Wisconsin health plan. Evidence shows that behavioral health is critical to many aspects of learning and development.

We’re working to improve your health at the earliest opportunity, and we know that healthy lives begin, well, at the beginning.

“We know that healthy minds and behaviors can open up opportunities for children to succeed academically, and we want every student to have the best possible chance to learn. Our b.e.s.t. initiative is meant to address the limited behavioral resources to which Wisconsin schools have access. We hope to broaden the reach of behavioral health screenings in general, which are essential to student well-being and academic success.”

— Jay Shrader, Security Health Plan director of disease management and wellness
This year, Security Health Plan collaborated with Marathon County Special Education and Mindfield LLC to train 22 school districts’ elementary teachers to use the behavioral, emotional, social traits (b.e.s.t.) universal screening to benefit their more than 9,000 students.

Developed by Eric Hartwig, Ph.D., school psychologist and former Administrator of Pupil Services for Evidence shows that behavioral health is critical to many aspects of learning and development.
the Marathon County Children with Disabilities Education Board, the best screening:

- identifies and reinforces positive behavioral development for typically developing children
- provides interventions for children with elevated risk status
- develops focused intervention for children with targeted needs

In addition to sponsoring the cost of the 3- to 5-minute online screening completed by teachers for each of their students, Security Health Plan is covering the cost of consultation and project implementation — to help schools interpret screening results and integrate interventions into their teaching practice.

“This was single-handedly the best professional development on behavior our staff have experienced. We were given simple and effective approaches to improve student behavior, student achievement and classroom management. We have seen teachers gain insight into why their students behave the way they do (Dr. Hartwig said, ‘All behaviors have a purpose’) and have watched teachers confidently approach students in a more meaningful way.”

— Katie Gobler Anderson, Cumberland Elementary School counselor and Jim Richie, Cumberland Elementary School principal
Question, Persuade and Refer (QPR) suicide prevention training

We think you’re worth it. Even when you don’t. In Wisconsin, suicide is the leading cause of death for ages 10-14. The loss of a loved one to suicide has tragic effects on an individual’s family, friends and community. But the instances of suicide can be lessened through strategies that empower people to prevent it. That’s why we’ve chosen to support 10 free QPR suicide prevention trainings offered by the Marshfield Clinic Center for Community Outreach to Marshfield area organizations that engage with individuals at risk of suicide. The trainings are as essential as CPR fundamentals to saving lives; they help participants recognize the warning signs of suicide, start a conversation that offers hope and learn how to get help – to save lives.
Marshfield Area Parent Network (MAPN) Event
How can you help if you don't understand? To make sure you do, we joined the Marshfield Clinic Center for Community Outreach (CCO) in helping Marshfield-area parents gain awareness of youth-related mental health issues. The CCO gave presentations to help parents support their children in making healthy choices.

Mental Health Coalition
We’re stronger when we’re together. That’s the philosophy behind our support of the Marshfield Clinic CCO's newly established coalition to address mental health needs in the Marshfield area. The coalition focuses on youth and adolescents.

We’re stronger when we’re together.
Youth Net Mental Health Support Groups
Youth hear a lot about peer pressure, but positive peer support can be just as influential. We invested in the Marshfield Clinic CCO’s 25 weekly mental health support groups that serve identified at-risk youth, in collaboration with psychiatry and behavioral health.

Suicide Prevention & Mental Health Awareness Coalition of Portage County: Walk for Hope
We don’t want to end up wishing we would’ve known they needed help. That’s why we supported the Coalition’s mission to improve mental health in Portage County by preventing suicide, providing hope, creating awareness and facilitating change in the community. The Walk for Hope funds are used to increase education about and awareness of mental health issues, and to provide support for those with mental illness and those who treat them.
Marshfield Clinic

Child Life Program
Certified Child Life Specialist Heather Berndt handed her 8-year-old patient a homemade Packers cape and said, “Natalie, you’ll be able to do anything with this cape on.” With Berndt’s support and encouragement, Natalie Schwirtz of Scandinavia was brave enough to undergo the endoscopy she needed to diagnose her Celiac disease and begin her pediatrician’s plan for her healing.

In 2016, Security Health Plan invested $20,000 in Marshfield Clinic’s Child Life Program, which works to minimize stress and anxiety patients like Natalie might otherwise experience during medical procedures.

“Natalie was sad and scared the morning of the procedure; we had trouble getting her out of the house,” said her mother, Jennifer Schwirtz.

But once she arrived at the ambulatory surgery center, Berndt was there to engage Natalie in therapeutic and medical play.

“With their resources, the staff engaged Natalie and gave her their full attention. They treated her as if she were their child and even shared personal experiences to connect with her; they didn’t have to do that.”

— Jennifer Schwirtz, mother of patient Natalie
While the physician briefed Schwirtz on Natalie’s procedure in the hallway, Berndt stepped in with a penguin named Waddles, coloring books and the cape that would become Natalie’s token of empowerment. Berndt showed Natalie a picture of the operating room to familiarize her with the lights, monitors and equipment she would see during the procedure. They also practiced deep breathing by using a real anesthesia mask to blow bubbles. This medical play allowed Natalie to become more comfortable with the medical equipment and practice her role during the procedure.

By using a real anesthesia mask to blow bubbles, Natalie became more comfortable with the medical equipment, which allowed her to practice her role during the procedure.
Berndt remained with Natalie from the pre-operative procedure through the end of the Schwirtzs’ day at the ambulatory surgery center, calming and empowering Natalie, while supporting and educating her parents.

The Child Life Program offers pre-admission tours and pre-procedure preparation for child and adolescent patients and their parents – including educational and therapeutic play. During procedures, the program uses coping, support and comfort positioning techniques to increase patient security and reduce stress and anxiety. Pet and music therapies are sometimes incorporated into post-operative healing to make the hospital environment more familiar and enhance healing.

Natalie says the program was helpful to her. “I was scared, but not when Heather was there. She relaxed me and made me happy.”

We look forward to continuing our support of patients and members like Natalie in 2017.

“I was scared, but not when Heather was there. She relaxed me and made me happy.”

— Natalie Schwirtz, patient of the Marshfield Clinic Child Life Program
CPAN – Childcare Physical Activity and Nutrition Program

What if instead of kicking bad habits as an adult, you could form good habits as a child?

We know that early childhood health and habits impact our long-term health, well-being, learning and behavior. That’s why we’ve partnered with Childcaring, Inc. since 2011 to improve child health by reaching those who teach and care for children – their parents and care providers.

The 4-month program connects childcare providers with a registered dietitian who assesses childcare programs, helps them place nutrition and physical activity at the forefront of curriculum.
The success of CPAN

CPAN targets children ages 2-5, who often spend 8-10 hours per day in childcare facilities and who have a lifetime of health to look forward to.

IN 2016:

22 Childcare centers completed the program
216 Childcare providers were reached
958 Children (ages 2-5) and families were reached

their curriculum, educates childcare providers and parents on child health, and develops ongoing goals for childcare programs.

We’re already looking forward to continuing the program in 2017. We anticipate the program will expand. YoungStar, a Wisconsin childcare quality rating system, has chosen to incorporate CPAN’s assessments and goal-setting techniques.

“Pass the chili,” said one child at Shining Stars Child Care as she shared in a family style meal that taught her to fill her plate with nutritious color and proper portions.
Youth Net

We supported more than 300 Marshfield area youth ages 8-18 by making good use of their time between school and home: “Youth Net is a safe place that uses evidence-based programs to promote academic success, social-emotional learning, health and fitness, community service and positive relationships,” said Jennifer Smith, a health educator who leads the Youth Net program.

The innovative afterschool and summer program has supported Marshfield area youth and families

This year, participants learned about the dedication, hard work and fun of music from the indie-folk band SHEL.
for more than 25 years, and is a Marshfield Clinic Center for Community Outreach Program. Most Youth Net participants live in economically challenging circumstances, and many face additional physical and learning challenges; they have been referred to the program by local schools, human service agencies, physicians and behavioral health providers. Youth Net’s two main objectives are to improve participants’ academic performance and to provide health and fitness intervention for youth with BMIs over 85 percent.

“An investment in children is an investment in the future.”
— Jennifer Smith, Youth Net health educator

“Security Health Plan funding helped ensure we could respond quickly to the social and emotional needs of participants and their families. It helped drive community collaborations between Youth Net and other community agencies such as the Marshfield Public Library and Marshfield Area YMCA.”
— Randy Neve, manager, Marshfield Clinic Center for Community Outreach
Children’s Lives Include Moments of Bravery (CLIMB)

Children are **braver** than adults, sometimes. But we wish they didn’t have to be. Security’s support of the CLIMB program, designed to give emotional support to children with a parent or loved one diagnosed with cancer, is our way of trying to be there for them, too.

Through six weekly group sessions, children in CLIMB learn about cancer and its treatment; that feelings of sadness and anxiety are normal in their situation; that they are not alone; how to express, manage and communicate their feelings; and how to identify their strengths. The program is available to child patients at the Eau Claire, Rice Lake and Marshfield Clinic Centers.
Reach Out and Read

Storytime might be a helpful way to ready children for bed, but it’s also critical to their early cognitive development and their social and emotional connections. We don’t want anything to stand in their way, so we supported the national Reach Out and Read (ROR) model through Marshfield Clinic pediatricians: We helped provide the books pediatricians give to parents of children ages 6 months to 5 years at each well-child visit. The prescription? “Read to your child every day.”

The success of ROR participants
(compared to nonparticipants)

4X
Parents are 4 times more likely to read aloud to their children.

BY AGE 2
Children made gains in language, literacy and development.

A+
Children score higher on vocabulary tests and school readiness assessments.
Fit-tastic

Children prove better than anyone that getting moving doesn’t have to be a drag, but they need time and encouragement to do it. The Marshfield Area YMCA’s Fit-tastic afterschool program, led by Sara Heinrichs, partners with area schools to reduce the risk of childhood obesity through interactive nutrition, health education and fun physical activity. Children learn the fitness and nutrition habits that will help them become healthy adults, and bring their healthy habits home to the whole family.

We’re looking forward to keeping children healthy in 2017, too.

“The impact the program has had on the children’s health knowledge and activity is incredible. And they love it: Children regularly change their schedules so they can attend Fit-tastic!”

— Brent Ystad, youth and family program director, Marshfield Area YMCA

In 2016, children at nine schools and the Marshfield Area YMCA Summer Day Camp benefitted from the program.
**What to Do When Your Child Gets Sick**

Parents will stop at nothing to care for their children. But they should also know when to worry, and when to tuck them in and care for them at home. We've collaborated with Wisconsin Health Literacy since 2012 to ensure parents are armed with the knowledge they need about common childhood ailments and the appropriate medical action they should take to remedy them.

We've partnered with Wisconsin Health Literacy and providers to distribute more than 8,000 copies of the book *What to Do When Your Child Gets Sick* to parents during well-child exams. Staff and the book teach parents how to make informed decisions about their child’s care, including care parents can provide at home, when to call the doctor, and when to seek urgent or emergent care.

**We’ll continue helping parents know when to worry in 2017.**
Clark County Birth to 3 Program: Read Baby, Every Day

Early intervention is key for any health challenge, but what if intervention was as simple as a book? We’ve invested in the books offered to families of infants and toddlers with developmental delays through the Clark County Birth to 3 Program. Through visits to places the family spends time (home, childcare or a local park), the program offers families tools to improve their child’s development and educational support as they raise their child.

Girl Scouts of the Northwestern Great Lakes: Campout Gala

The 17,000 girls in 58 counties of Wisconsin and Michigan’s Upper Peninsula supported by the Campout Gala are learning important life skills – from managing finances to exploring the great outdoors. We’ve helped.

They're learning more than how to sell cookies.
Children's health

Milestone events are good cause for celebration, and we want to help students celebrate them safely.

Safe prom and graduation events
Milestone events are good cause for celebration, and we want to help students celebrate them safely. That’s why we’ve supported safe prom events for Abbotsford, Athens and Stratford High Schools, and safe graduation events for Marshfield Senior High, Stevens Point Area High and Wausau School District. The safe events offered healthy alternatives to high-risk activities that often coincide with milestone celebrations. We encouraged students to celebrate with their friends – without the pressure.

Girls on the Run of the Chippewa Valley
Physical trial and stamina can teach us a lot about life, and ourselves. This 12-week program empowers third through eighth-grade girls as they learn teamwork, the importance of lifelong health and important life skills. Participants gain confidence through the accomplishment of completing a 5K with their running buddies. Together, girls follow a curriculum that teaches the value of relationships and inspires them to think about how they can shape their world.
Rhinelander Area Food Pantry: Weekend Food for Kids Program

School lunches provide needed nutrition to all children – during the school week. But children need to eat over the weekend, too, which is why we were happy to support the Food Pantry in providing healthy weekend food packages for children who need them.

D.C. Everest Area Education Foundation: Imagine 2016

Trite as it is true, we know children are the future, so we want to help them imagine it. This year, we supported the annual fundraiser for the DC Everest Foundation. The Foundation supports the efforts of schools in the district to offer innovative activities and programs that promote learning and creativity in students. The fundraiser event offers students the opportunity to display and perform their work.
St. Germain bike and hike trail
Town of St. Germain: bicycle work station on St. Germain Hike and Bike Trail

The obstacles to getting exercise are endless – but we’ve happily nixed at least one excuse: The residents of St. Germain are pedaling away on their 12 miles of paved trail, thanks to the generosity of several area businesses and individuals who invested in a new bicycle repair station for the St. Germain Bike and Hike Trail. A properly adjusted bicycle is important to safe and enjoyable cycling that gets community members out and moving.

The bicycle repair station includes a number of tethered tools, arms for mounting a bike and an air pump with gauge that has both Presta and Schrader valves. There is a QR code on the station itself which can be scanned by smartphone users to view instructions on how to use the station to make basic bike repairs.

So you can keep rolling.
“The spirit of the home is one of communal caring and service.”
— Diana Ugoretz, senior Marshfield Clinic payroll assistant and Hannah Center volunteer

The Marshfield Hannah Center: The Giving for Life Banquet
Sometimes we need help beginning again. The Marshfield Hannah Center opens its doors to women (and their children) who are in a time of crisis, providing guests with a temporary home and the opportunity for the personal growth needed to make a positive change. The Giving for Life Banquet and annual fundraiser supports Center programming and its guests. During their stay at the Hannah Center, guests work towards independent living by caring for the home and working with the program coordinator to learn important life skills, acquire and keep a steady job, and learn good parenting techniques. We invested through the Giving for Life Banquet and our Employee-Driven Corporate Giving Program.

Employee Volunteer Program
The Employee Volunteer Program multiplies the generosity of Security Health Plan employees by matching employee volunteer hours with funding. This year, Security Health Plan invested on behalf of employees who provided volunteer service hours to organizations contributing to the health and well-being of our communities.
Marshfield Area Rotary: Winter Wonderland

The long Wisconsin winter can be cold and dark, but this annual holiday display brings light and hope to many who are struggling to put food on their tables. The Rotary Clubs collect donations of cash and canned goods from guests visiting the light display and donates them to local food pantries.

American Cancer Society: 2016 Hope Lodge Vita Bella

If you’re facing cancer, the last thing you should have to worry about is finding lodging close to your care center. That’s why we’ve chosen to invest in this annual event that supports the operations and programming of Marshfield Hope Lodge, which offers free lodging to patients who live beyond the Marshfield area and are receiving cancer treatment at Marshfield Clinic and Ministry St. Joseph’s Hospital.
Open Door Clinic:
Meet to Eat for the Free Clinic

Where do you turn when you’re in need of health care, but don’t have coverage? Chippewa County residents might turn to the Open Door Clinic, established to provide basic healthcare services and a connection to community resources to county residents without another healthcare alternative. We chose to help fill the coverage cracks by supporting the Open Door Clinic’s annual fundraising initiative.
UMOJA, Inc. – Umoja, A Black Heritage Experience Conference

UMOJA, Inc. empowers black children with parents of another race to have a positive black identity; enables them to talk about race in an open and honest way; helps them feel comfortable in different cultures; and teaches them to handle basic skin and haircare needs. The services and conferences support transracial families as a whole, including parents who seek to raise their children with positive racial identities. We’re proud to promote healthy selves and families.

Knowing the skin you’re in – and loving it – is an essential part of one’s identity.
Shirley’s House of Hope: 2016 Iron Chef Competition

“This is the strangest place I’ve lived in,” said one resident upon arriving at Shirley’s House of Hope. The loving, faith-based home is an anomaly to some women and their children whose earliest memories are of violent domestic conflict. We’ve invested in breaking the cycle of abuse through the Iron Chef fundraiser, which helps support the temporary alternative housing, counseling, case management, support group and life skills classes provided to guests of Shirley’s House of Hope.

“These women know they are loved and cared for by this community because it has transformed this building into a beautiful home for them.”

— Julie Cravillion, executive director, Shirley’s House of Hope
We’d like to thank all those who have joined us in taking care of our communities, especially the generous partners, organizations and volunteers who made these efforts possible.

And thank you, for reading how we’ve invested in our communities’ ABCs:
We hope you take care, too.
Notice of nondiscrimination
Security Health Plan of Wisconsin, Inc., complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Limited English proficiency services
ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-472-2363 (TTY: 711).